



[VIDEA, Small Business Camp to host weekend seminar for local business owners, aspiring entrepreneurs](#)

Submitted by Semele George on Fri, 10/10/2014 - 9:48pm

CHARLOTTE AMALIE, St. Thomas, U.S. Virgin Islands - October 10, 2014 -- The Virgin Islands Economic Development Authority and the Small Business Camp will host a Small Business Camp Weekend training program for entrepreneurs, executives, non-profit leaders, and anyone that has a business idea. This free program will be held at the Virgin Islands Small Business Development Center on St. Croix, USVI, at 4100 Sion Farm Shopping Center in Suite 16 on Friday, October 17, 2014 from 6:00 p.m. to 8:00 p.m.; Saturday, October 18, 2014 from 9:00 a.m. to 6:00 p.m.; and on Sunday, October 19, 2014 from 9:00 a.m. to 4:00 p.m.

During the Small Business Camp Weekend, attendees will learn how to generate sales online, package their ideas for profit, write a book in a weekend, build a team, attract investors, and much more. This is the first in a series of free Small Business Camp Weekend training programs that will be conducted periodically on St. Croix by its instructor Andrew Morrison, the president of Small Business Camp.

"During this weekend program, you will be able to walk in with an idea and really begin to learn the steps on how to take your vision for success in business and really make that vision tangible. I invite people to come with their potential for success so that we can make that happen. I am excited about the possibilities the Small Business Camp Weekend will bring to the people of the U.S. Virgin Islands," said Morrison.

Small Business Camp is an entrepreneurial training and marketing services firm that provides high-impact strategies for entrepreneurs, executives and non-profit leaders. The Small Business Camp Weekend will be a highly engaging, energetic, thought-provoking, hands-on training free program in which Morrison will share his knowledge on entrepreneurship with attendees on St. Croix.

"It certainly is a pleasure for the VIEDA to join with Mr. Andrew Morrison as we offer this training program, Small Business Camp Weekend, to the people of the U.S. Virgin Islands, particularly to our entrepreneurs and other individuals who aspire to learn how they can turn their dream of owning a business into reality," said VIEDA's Chief Executive Officer Percival E. Clouden.

Featured in the Wall Street Journal, Entrepreneur Magazine, The Network Journal, Crain's 40 Under 40 and Advertising Age, Morrison previously built a multi-million dollar company by providing innovative direct marketing services to Fortune 500 companies and has trained thousands of entrepreneurs from Hawaii to Nigeria, lectured at Harvard University and has appeared on the Oprah Winfrey Show.

To register for this free training program, visit www.StxBizCamp.Eventbrite.com . To learn more about Small Business Camp, contact Ms. Cusa Holloway at (340) 719-2037, ext. 40, or by email at cholloway@usvieda.org; or visit www.smallbusinesscamp.com . This training program is funded by the Virgin Islands Economic Development Authority.

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